The report is based on data regularly collected from all operators in the Croatian electronic communications market. In certain cases HAKOM cannot observe irregularities in reports/data until several consequent periods are compared. As a result, HAKOM emphasises that minor discrepancies from actual data are possible.

HAKOM does not assume the responsibility for the quality of data reports delivered by the operators.

Fixed telephony services	Q2 2018	quarterly change Q2 2018 – Q1 2018	annual change Q2 2018 – Q2 2017
Total fixed telephony services revenue (HRK)	351.667.011	-1,63%	-13,93%
Retail revenue	301.935.805	-1,55%	-13,25%
Wholesale revenue	49.731.206	-2,15%	-17,88%
Total number of fixed lines	1.362.426	-0,32%	-2,95%
Stand-alone – fixed voice telephony subscribers	488.959	-2,09%	-12,01%
Number of subscribers <sup>1</sup>	1.265.451	-0,54%	-1,28%
CPS subscribers	62.241	-8,12%	-20,48%
Fixed originating voice minutes <sup>2</sup> (min)	463.939.133	-9,46%	-8,54%
Fixed ported numbers	1.600.270	2,59%	10,07%

<sup>&</sup>lt;sup>1</sup> CPS (carrier pre-selection) subscribers are included

<sup>&</sup>lt;sup>2</sup> includes all types of calls (local, national, international calls, calls to mobile networks and calls to VAS numbers)

## **CROATIAN QUARTERLY ELECTRONIC COMMUNICATIONS MARKET DATA**

Q2 2018

Mobile telephony services	Q2 2018	quarterly change Q2 2018 – Q1 2018	annual change Q2 2018 – Q2 2017
Total mobile telephony services revenue (HRK)	1.044.747.220	6,32%	-1,24%
Retail revenue	861.009.843	4,21%	0,69%
<u>Ratail revenue - Residential</u>	664.515.198	5,32%	3,36%
Prepaid subscribers	269.938.480	3,60%	3,09%
Postpaid subscribers	394.576.718	6,53%	3,54%
<u>Retail revenue - Business</u>	196.494.645	0,62%	-7,39%
Wholesale revenue	183.737.377	17,48%	-9,37%
Total number of active subscribers <sup>3</sup>	4.383.354	2,44%	1,11%
<u>Residential</u>	3.668.869	2,71%	0,73%
Prepaid subscribers	2.137.725	3,14%	-5,36%
Postpaid subscribers	1.531.144	2,11%	10,67%
Business	714.485	1,06%	3,13%
Mobile penetration <sup>4</sup>	102,30%	2,44%	1,11%
Mobile originating voice minutes <sup>5</sup> (min)	2.367.866.600	6,47%	4,18%
International <i>roaming</i> traffic – own subscribers (min)	141.693.952	28,68%	201,45%
International roaming traffic – foreign subscribers (min)	171.306.800	197,35%	40,56%
Total SMS sent	540.481.631	2,11%	-13,17%

<sup>&</sup>lt;sup>3</sup> Definition of active pre-paid subscriber: Subscriber who has used a mobile service or refilled the account in the last 90 days. This definition applies to all operators. Before 2011 each operator used a different active pre-paid subscriber definition (90/180/270 days).

<sup>&</sup>lt;sup>4</sup> Mobile penetration has been calculated according to the last census of population from 2011

<sup>&</sup>lt;sup>5</sup> includes all types of calls (local, national, international calls, calls to mobile networks and calls to VAS numbers)

## **CROATIAN QUARTERLY ELECTRONIC COMMUNICATIONS MARKET DATA**

Q2 2018

Total MMS sent	3.382.011	10,46%	-9,34%
Mobile ported numbers	1.465.386	3,15%	14,06%

Broadband access services	Q2 2018	quarterly change Q2 2018 – Q1 2018	annual change Q2 2018 – Q2 2017
Total access services revenue (HRK)	1.098.969.358	5,07%	6,15%
Fixed broadband revenue <sup>6</sup>	485.127.420	1,85%	1,54%
Mobile broadband revenue	613.841.938	7,76%	10,09%
Total number of broadband subscriptions (lines)	4.603.124	2,62%	3,00%
Fixed broadband subscriptions (lines)	1.110.343	0,95%	3,02%
Own copper access	427.897	-0,76%	-4,07%
xDSL based broadband using full local-loop unbundling	166.712	-1,75%	-8,21%
xDSL based broadband using shared access	40	-18,37%	-51,22%
<i>FttX – own infrastructure</i>	86.470	4,75%	33,61%
Bitstream (xDSL, FttX)	156.947	0,25%	-5,89%
Cable broadband	157.548	0,24%	4,89%
Fixed wireless access (FWA)	111.214	11,84%	70,38%
Other	3.515	6,52%	14,12%
Mobile broadband subscriptions	3.492.781	3,17%	2,99%
Residential	2.632.351	3,55%	2,27%
Dedicated data subscriptions (cards/modems/keys etc.)	137.644	2,76%	-1,91%
Mobile phones <sup>7</sup>	2.494.679	3,60%	2,51%

<sup>&</sup>lt;sup>6</sup> Dial up revenue is also included <sup>7</sup> Number of subscribers which have made an internet mobile connection in the last 90 days through mobile phones

## **CROATIAN QUARTERLY ELECTRONIC COMMUNICATIONS MARKET DATA**

Q2 2018

М2М	28	21,74%	3,70%
Business	860.430	2,01%	5,25%
Dedicated data subscriptions (cards/modems/keys etc.)	147.510	2,54%	5,80%
Mobile phones <sup>8</sup>	540.806	1,88%	1,96%
M2M	172.114	1,94%	16,54%
Number of bundled services subscribers – 2D	475.576	-0,89%	-2,78%
Number of bundled services subscribers – 3D	297.260	-1,00%	-5,61%
Number of bundled services subscribers – 4D	166.807	10,50%	69,10%
Stand-alone – broadband subscribers	186.628	0,80%	-2,65%
Broadband traffic (GB)	285.808.482	-1,00%	28,47%
Fixed broadband traffic (GB)	247.745.557	-3,24%	21,74%
Mobile broadband traffic (GB)	38.062.925	16,54%	100,68%
Television services	Q2 2018	quarterly change Q2 2018 – Q1 2018	annual change Q2 2018 – Q2 2017
Television services revenue (HRK)	190.409.201	0,99%	3,56%
Stand-alone – TV subscribers	226.632	-3,89%	-16,92%
Cable reception	170.473	0,10%	2,45%
IPTV	414.459	0,28%	1,32%
Satellite reception (SAT TV)	181.351	1,57%	-0,43%
Digital terrestrial reception – pay TV	71.195	3,11%	21,39%
Digital terrestrial reception <sup>9</sup>	643.027	-0,97%	-3,20%

<sup>&</sup>lt;sup>8</sup> Number of subscribers which have made an internet mobile connection in the last 90 days through mobile phones

<sup>&</sup>lt;sup>9</sup> **The number of Digital terrestrial receptions =**  $(1.520.026 \text{ (number of households in the Republic of Croatia according to the last census of population from 2011) – 2,6% households without TV) – (number of Cable receptions + number of IPTV + number of Satellite receptions + digital terrestrial reception_pay TV) Note: Before Q1 2017 1.535.635 was used as relevant number of households$